

**CHAMBER PRESIDENT'S REPORT**  
TEMPLE CITY CHAMBER OF COMMERCE  
Activity from January 1 to January 31, 2012

**PREVIEW: SMALL BUSINESS EXPO**

*The Chamber will host a **Small Business Expo** in the Chamber's 40+ parking lot on **Saturday, March 31st from 10 a.m. - 2 p.m.** More info to come.*

**CITY/CHAMBER**

President Peter Choi met with City Manager Jose Pulido and Assistant to the City Manager Brian Haworth on Tues., Jan. 24th in the City Hall Council Conference Room for a wide ranging discussion that was scheduled for one hour and ran twice as long. It was friendly, positive, informative and helpful to all concerned.

**MEMBERSHIP**

**NEW MEMBERS**

Dr. John Chao, DDS

**RENEWING BUSINESSES**

Air-Tro Heating & Air Conditioning

LA First Tax & Financial

Athens Services

Mid Valley News

Healthcare Partners

Tai Mao, DDS

Bodkin Realtors

KJ & M Carpets

Wells Fargo Bank

JAL Tennis

**RENEWING RESIDENT MEMBERS**

Donna Abbott

Maynard Horst

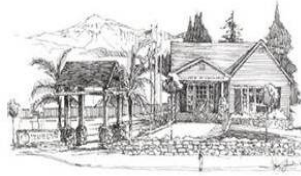
Therese Frenette

Violet Kloss

**RENEWING SERVICE ORGANIZATIONS**

TCNA

Women's Club



## TEMPLE CITY LIFE

The January Windstorm issue was well received and as a result of the increase in ads, Temple City Life will expand from 16 pages to 20 pages for the February issue.

## CHAMBER EVENTS:

### **MICROSOFT SEMINAR** (Wed., Jan. 11th)

The Chamber held its first **Microsoft New Technology Seminar** from 8:30 a.m. - 9:30 a.m. in our Chamber Boardroom. 8 members attended the informative & educational morning seminar.

### **CHAMBER MIXER** (Mon., Jan. 23rd)

New Business Member **Bricks 4 Kidz** hosted the Chamber's **Monthly Mixer** at our new later start time of 6 p.m. which proved to be a popular action. **Over 40 members attended.**

### **COFFEE CONNECTION** (Wed. Jan. 25th)

The Chamber held its first Coffee Connection morning mixer of 2012 from 9-10 a.m. in the Chamber boardroom. Most of the 8 attendees were there for the TC BAG meeting at 10 a.m. *(Note: The Chamber is re-evaluating the efficacy of the Coffee Connection morning gatherings and may start directly with the TC BAG meeting at 9 a.m. in February.)*

### **TC BUSINESS ADVISORY GROUP** Meetings (Wed. Jan. 25th & Mon. Jan. 30th)

The Temple City Business Advisory Group (TC BAG) met at 10 a.m. in the Chamber Boardroom with a follow up meeting at 9 a.m. on Mon., Jan. 30th. Items discussed included the history of the group and ways to improve its outreach mission and general organization. Plans were finalized for the first B2B luncheon of 2012 scheduled for Wed. Feb. 22nd from 11:30-1pm at the City Hall Conference Room. Lance Eng of PAYCHEX is the Speaker & Sponsor and the event will be catered by Casa del Rey.

## **RELATED NEWS**

-There was no B2B luncheon in January.

## MARKETING AND PUBLICITY

E-Notification: Using our recently installed Constant Contact system, the Chamber sent out 2 e-notifications in January.



## CHAMBER PROJECTS

The Chamber continues its revenue partnership with the California RX Card and Chamber Discoveries Tours. We are currently offering an amazing trip in August to Peru's Machu Picchu and the Wonders of the Mayan Empire.

## OPERATIONAL

Organizational Refocus: The Chamber continues its renewed focus on **Membership** and **Economic Development in Temple City**. We will look for ways to support & promote both those areas.

Response has been very positive to the changes instituted by the Chamber, including free admission for Chamber members to all Chamber events and a later start time for the monthly Mixers.

## PARTNERSHIPS:

President Choi attended the **V.A.C.E. (Valley Association of Chamber Executives)** luncheon on January 9th in El Monte.

END.